WatchGuard

Leap into a Unified Future

Cut complexity. Evolve your security practice. Fuel your business.



Welcome **Unified Security Platform** Clarity and Control

BREAK

Comprehensive Security Shared Knowledge Operational Alignment Automation

Q & A





Lack of a unified cybersecurity strategy is the #1 reason organizations fall victim to a ransomware attack.





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Complex and Disconnected Security Leads to Breaches

Cybersecurity

Hackers Breached Colonial Pipeline Using Compromised Password Florida water hack highlights risks of remote access work without proper security

Colonial Pipeline paid a ransom of nearly \$5 million.

"In the case of this particular legacy VPN, it only had single-factor authentication," Joseph Blount, Chief Executive, Colonial Pipeline Remote access exploited to increase the level of lye in the water supply 11x.

11 credential pairs linked to the Oldsmar water plant found in a 2017 compilation of stolen breach credentials. The 6th-largest school district in the US was hacked, and the hackers threatened to post student and teacher data online if a \$40 million ransom wasn't paid

AP Terry Spencer, Associated Press Apr 1, 2021, 1:28 PM

Hackers demanded \$40 million to return stolen school district data.

After not receiving payment, hackers published 25,971 district files dating all the way back to 2012.

62% of midmarket organizations report that their IT environments are more complex now than two years ago.



What Do MSPs Think It Takes to Unify Security?

We collaborated with Pulse to find out.

PULSE

Pulse is a social research platform trusted by technology leaders around the world. These executives rely on the community to make connections, share knowledge, get advice, and stay on top of current trends in the technology space.



95%

of MSPs believe their team loses productivity and efficiency switching between different product interfaces to manage their client's security



91% of MSPs believe Cloud-based solutions and single pane of glass are required to productize services.

Powered by Pulse



96% of MSPs are currently in the process of consolidating vendors or planning to start the process in 2021/2022.

Powered by Pulse





81% of MSPs consider management and configuration from a single-pane-of-glass a unified security platform

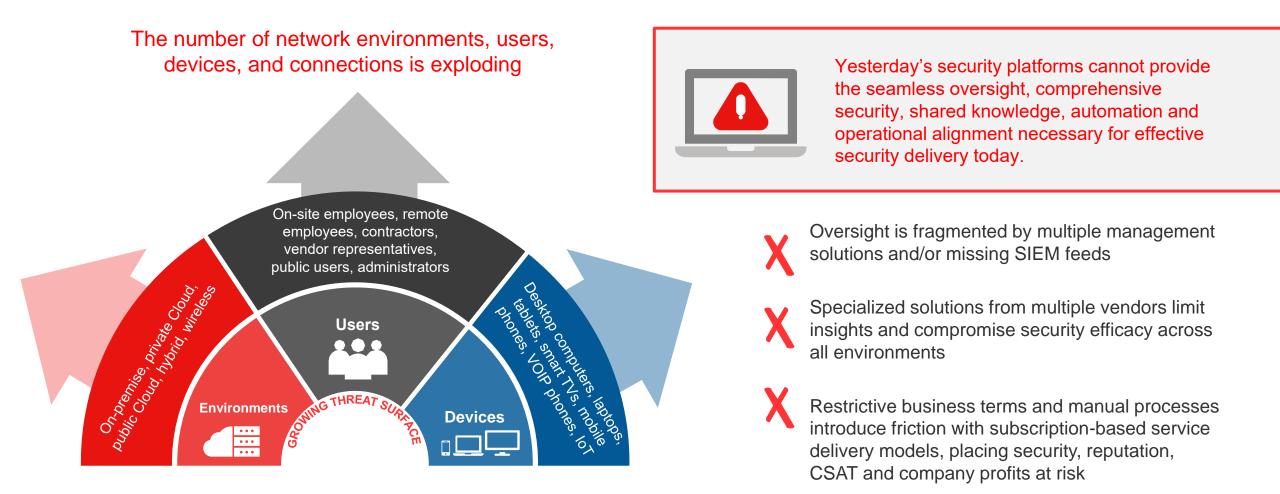
> Only 19% also include sharing security insights across products and automated response to incidents



True Unified Security Is More Than Just Vendor Consolidation and Centralized Management



It's Not Security Unless It's Effective At Scale



You've been trying to force security technology to fit into your business practices for far too long. You deserve better.

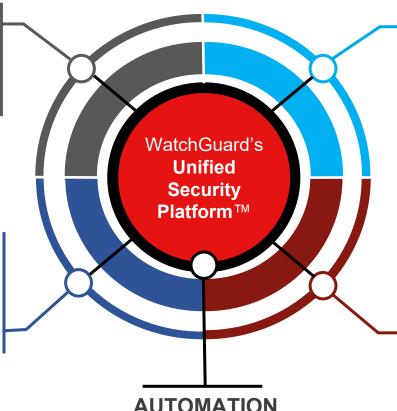
WatchGuard's Unified Security Platform

COMPREHENSIVE SECURITY

A complete portfolio of security products and services for protecting environments, users, and devices.

OPERATIONAL ALIGNMENT

Direct API access, hundreds of out-of-thebox integrations, and support for all payment and consumption models for streamlined business operations.



CLARITY & CONTROL

Centralized security policy management, threat remediation, visibility, and reporting to streamline security administration.

SHARED KNOWLEDGE

A fully integrated platform for adopting a zerotrust, identity-based security posture and deploying a true XDR-based approach to threat detection and remediation.

AUTOMATION

Business and security automation built into each layer of the platform to simplify every aspect of security consumption, delivery, and management.



Not Just Consolidated; Unified Security

Vendor Consolidation

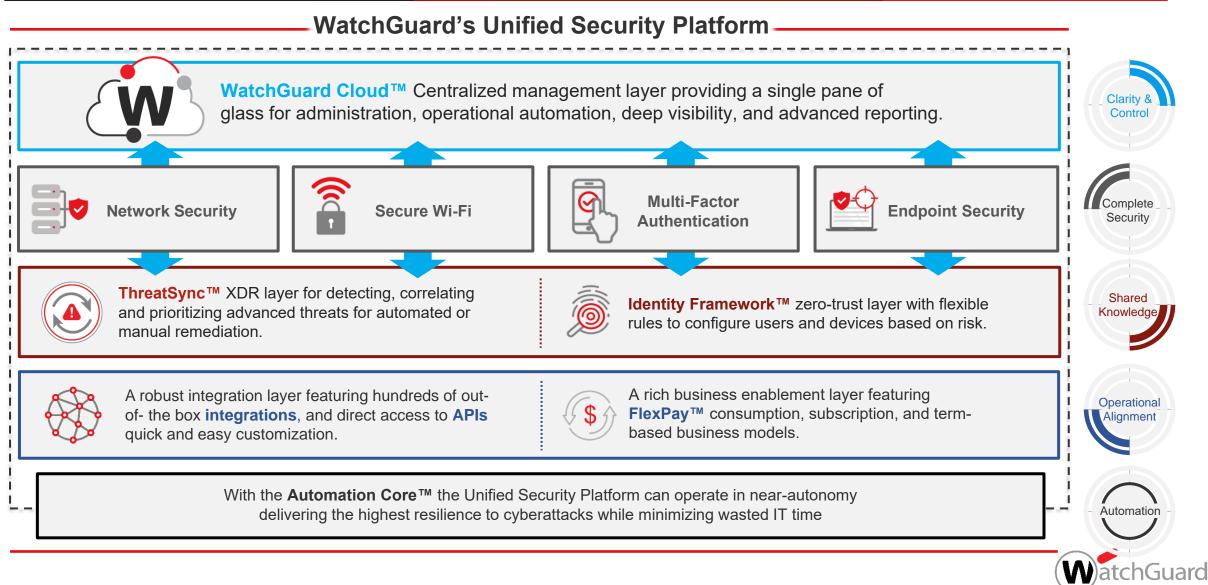
- Supply chain management strategy
- Driven by CapEx cost savings
- OpEx savings minimal
- Integration limited
- ✓ Holistic visibility difficult
- Limited cross platform automation
- Multiple interfaces to learn

Unified Security Platform

- + Security management strategy
- + Single, highly integrated platform
- + Significant CapEx AND OpEx savings possible
- + End to end visibility
- + Highly automated
- + Single interface to learn



Empowers MSPs to Leap to Advanced, User-Centric Security



WatchGuard's Unified Security Platform

A scalable platform for elevating the practice of modern security delivery.

COMPREHENSIVE SECURITY

A complete portfolio of endpoint, multi-factor authentication, and network security products and services for protecting environments, users, and devices.

OPERATIONAL ALIGNMENT

Simplified business operations with direct API access, a rich ecosystem of out-of-thebox integrations, and support for all payment and consumption models via FlexPay[™].



CLARITY & CONTROL

Centralized security administration, visibility, and advanced reporting via WatchGuard Cloud[™].

SHARED KNOWLEDGE

A fully integrated platform for adopting a zerotrust security posture via WatchGuard's Identity Framework[™] and deploying a true XDR-based approach to threat detection and remediation via ThreatSync®.

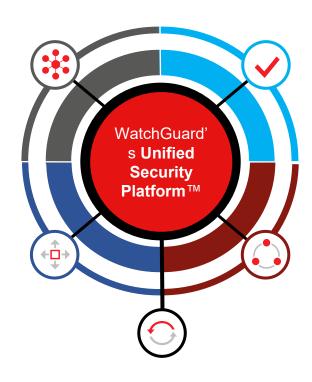
AUTOMATION

WatchGuard's Automation Core[™] brings simplification and scale to every aspect of security consumption, delivery, and management.



A Purpose-Built Platform for MSPs

	MSP PRIORITY	WATCHGUARD DIFFERENTIATION
	BREADTH & RELEVANCE OF PORTOFLIO	A complete portfolio of endpoint, multi-factor authentication, and network security products and services for protecting environments, users, and devices.
~	EASE OF ADMINISTRATION	WatchGuard Cloud is a centralized security administration, visibility, and advanced reporting hub acting as a single pane of glass for MSP partners
	ENABLE THE S in MSSP	A fully integrated platform for adopting a zero-trust security posture via WatchGuard's Identity Framework and deploying a true XDR-based approach to threat detection and remediation via ThreatSync.
\bigcirc	PROCESS AUTOMATION	WatchGuard's Automation Core brings simplification and scale to every aspect of security consumption, delivery, and management.
+ □+ +	BUSINESS MODEL FLEXIBILITY	Simplified business operations with direct API access, a rich ecosystem of out-of-the-box integrations, and support for all payment and consumption models via FlexPay.





In the next sessions, we'll outline how our most recent product and platform enhancements have put the Unified Security Platform into motion.

Our future releases will continue elevate this platform built to enable and differentiate our MSPs services and capabilities.

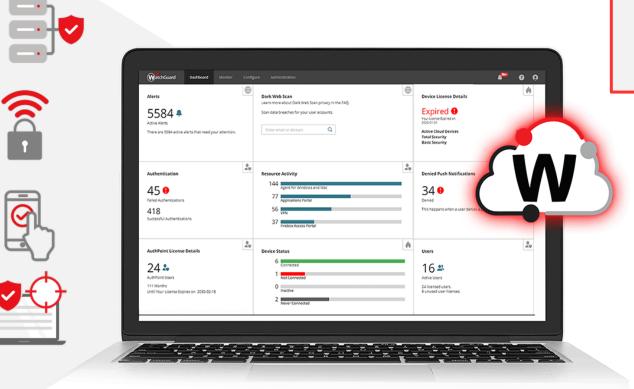




Clarity and Control







WatchGuard Cloud is the centralized management interface for the entire Unified Security Platform and is the central authority for security policy management, dissemination, and enforcement.

Management for the MSP:

- Multi-tier, multi-tenant architecture
- Quickly enable or disable security services for clients
- Zero-touch deployment of network security, MFA and endpoint security
- Minimize alert fatigue and stay ahead of threats with automation
- Integration with leading RMM and PSA tools



Superior Clarity with WatchGuard Cloud™



Easily identify actionable security trends, monitor security service efficacy, and generate business, compliance, and security reports with stunning visualization tools right from WatchGuard Cloud. Choose from over 100 comprehensive reports and dashboards.

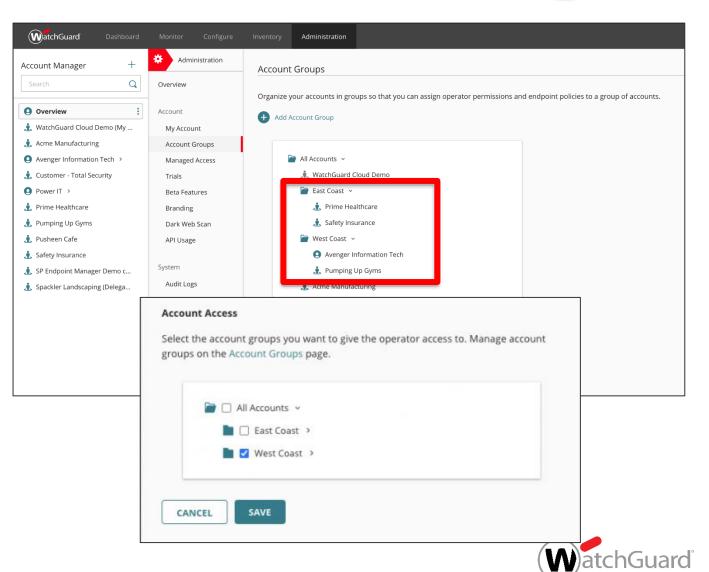
Actionable Visibility:

- Summary views of each security layer via the Dashboard
- Quickly identify issues and drill down to services
- Instant access to key findings across terabytes of data
- Make your value visible with custom, automated reports



Organize and Secure Accounts with Account Groups

- Quickly organize accounts into folders
 based on customer characteristics
 - Enforce segregation of duties.
 - Create groups with existing managed accounts
 - Quickly apply policies to groups of accounts
- Account groups can be used to assign operator permissions.
 - Restrict access for operators with Helpdesk and Auditor roles to specific groups of managed accounts.



Clarity 8 Control

Demonstrate your value to your customers – Easily!

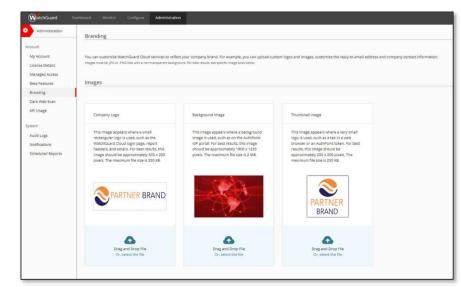
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- Aggregated reports and logs
- Simultaneous account access for both partners and customers
- Clear, easy-to-download reports
- Easy way to differentiate yourself

- Easily add your company logo, images, and contact information to emails and reports, and identity portals to reinforce your brand
- Build trust by pointing customers to your support team.







Centralized Firebox Management in WatchGuard Cloud





Centralize policy enforcement Configure the entire network Deploy firewalls remotely Automate reporting to stakeholders Schedule firmware upgrades Lead with your brand



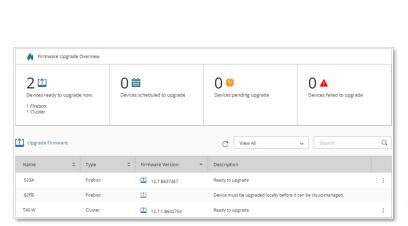








New Fireware Management



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System Actions for Firecluster	FireboxV and Firebox Cloud	Configuration Differences
Upgrade firmwareRebootBackup	 Policy management in WatchGuard Cloud 	 Compare two Firebox configuration versions to see what has changed between them: Deployment history and versioning Clear view of what has changed Added, deleted, updated

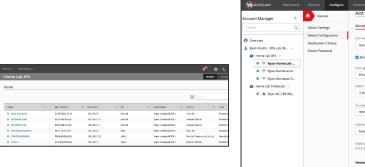
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Clarity 8 Control

Wi-Fi in WatchGuard Cloud Features

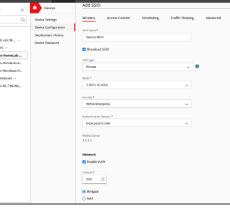




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Management & Deployment	Reporting & Visibility	Network & Troubleshooting	Captive Portal
 Accelerated Customer/Site Onboarding Site configuration (Templates) for easy deployment True 0-Touch deployments Authentication Domains shared configuration across WG Portfolio Radio and SSID Management 	 Service Provider Level Alerting and Device Status Track Connected Clients Live Client List Device Health and Status Firmware versions Bandwidth Usage Channel and Signal reporting 	 Diagnose Connectivity Issues Easy visualization of signal strength for clients Detection of failures and anomalies from client devices Detailed reports for Network Usage, Connectivity Issues, Performance Issues, and Top Clients 	 Standard click through splash pages Customizable splash pages tied to branding in WatchGuard Cloud



Endpoint Modules



Block malicious behaviors, deploy patches and updates, and much more from a single pane of glass.

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WatchGuard Advanced Reporting Tool

WatchGuard EPDR and WatchGuard EDR only

Generate security intelligence and IT insights to pinpoint attacks, unusual behavior, and internal misuse

• Delivers real-time, deep insight into the day-to-day behavior of your applications, your network, and your users

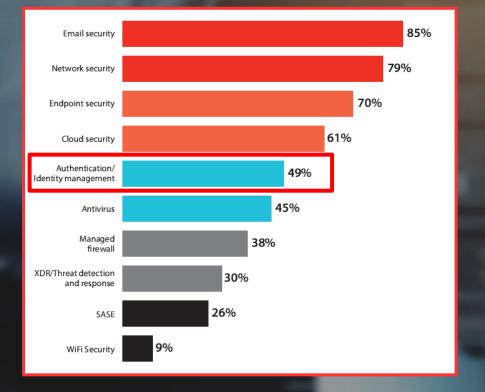


Comprehensive Security



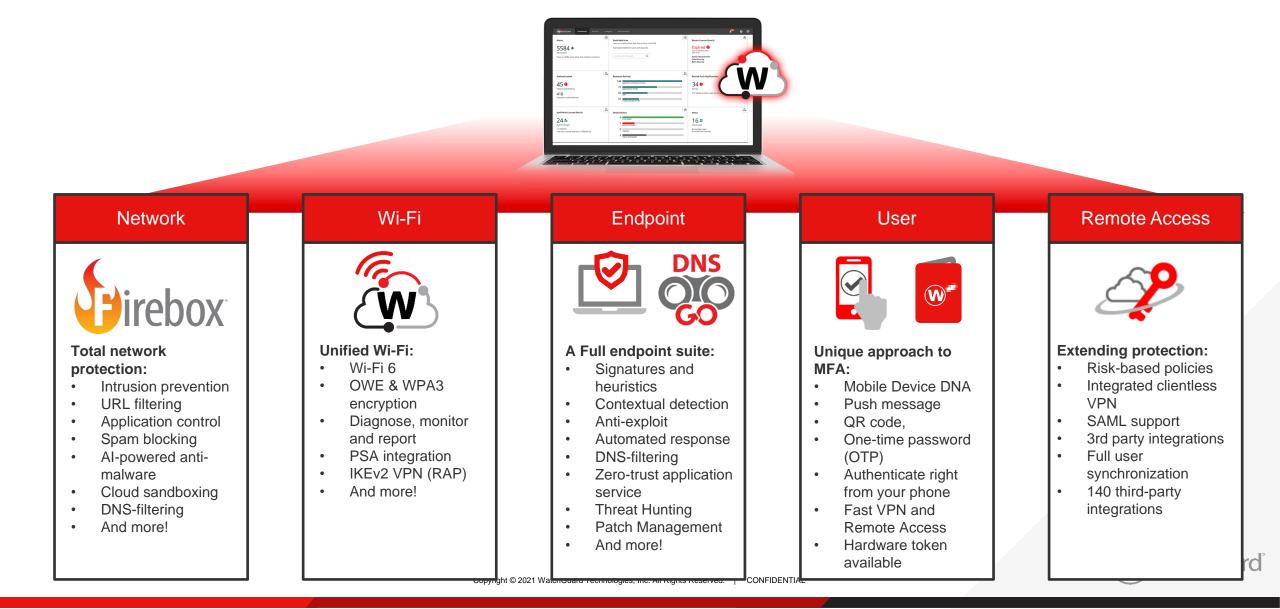
Less than 50% of MSPs offer Authentication and Identity Management

-Powered by Pulse





A Portfolio Built for Differentiation



New Boxes and Modules

Complete _ Security

		2 x 10 Gbps SFP-	2 x 10 Gbps SPPi 2 x 10 Gbps multispeed	Venter of the second se
Firebox M290	Firebox M390	Firebox M590	Firebox M690	Firebox T80 LTE Module
Up to 75 users 700 Mbps (HTTPS + IPS) Expansion Bay: • 4 x 1 Gb Copper	Up to 250 users 1.33 Gbps (HTTPS + IPS) Expansion Bay: • 4 x 1 Gb Copper	Up to 500 users 2.0 Gbps (HTTPS + IPS) Expansion Bay: • 4 x 1 Gb Copper	Up to 850 users 2.9 Gbps (HTTPS + IPS) Expansion Bay: • 4 x 1 Gb Copper	Up to 50 users 356 Mbps (HTTPS + IPS) Expansion Bay: • *NEW* LTE Interface
 4 x SFP 2 x SFP+ 4 x Multispeed 	 4 x SFP 2 x SFP+ 4 x Multispeed 	 4 x SFP 2 x SFP+ 4 x Multispeed PoE+ 	 4 x SFP 2 x SFP+ 4 x Multispeed PoE+ 	• 1 Port 10 GB SFP+ Fiber



4 x 1 Gb Copper



4 x SFP



2 x SFP+



4 x Multispeed



91.5%

of malware arrives over encrypted connections

nternet Security Report: Q2 202



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More Access Portal Sessions



- RDP (Remote desktop protocol)
- TLS Encrypted sessions
- No client required

Model	Max RD Sessions
T40	65
Т80	65
M290	65
M390	175
M590	175
M690	380
M4800	380
M5800	800
FireboxV Small	65
FireboxV Medium	65
FireboxV Large	175
FireboxV Extra Large	380



Complete Security

New WatchGuard Wi-Fi 6 Hardware

	(African)		igid on at		
AP430CR	AP4	AP330	AP130		
n-density for Rugged or door Environments	High-density for	Mid-range	Low-density	Recommended Use Cases	
x2 Dedicated Scanning	Wi-Fi 6 4x4 w/ 2x2 Dedicate Security Radio	Wi-Fi 6 2x2 w/ 2x2 Dedicated Scanning Security Radio	Wi-Fi 6 2x2 Scanning	Radios and Streams	Connectivity
ged/Outdoor	Rugged/Outdoor	Indoor	Indoor	Deployment	
ternal N-Type Connectors ennas Not Included)		7 Internal omnidirectional	4 Internal omnidirectional	Number of Antennas	1 Speed
	Yes	Yes	No	BLE + Zigbee	•
'Rated Enclosure	IP67 Rated Encl	N/A	N/A	Outdoor Rating	Security
3at (PoE+)	802.3at (PoE+)	12V/2A DC In, 802.3at (PoE+)	12v/2A DC In, 802.3at (PoE+)	PoE Power	
Bm	23 dBm	22 dBm + 2 dBi Antenna Gain	22 dBm + 3 dBi Antenna Gain	Maximum TX Power	
	2402 Mbps (4x4 574 Mbps (2x2)*	1201 Mbps / 574 Mbps*	1201 Mbps / 574 Mbps*	Max. Data Rate (5/2.4GHz)	
	1 x 5 Gbps (PoE 1 x 1 Gbps	1 x 2.5 Gbps (PoE+)	1 x 1Gbps (PoE+)	Ethernet Ports Power over Ethernet (PoE)	
		1 x 2.5 Gbps (PoE+)		Power over Ethernet (PoE)	

Complete Security

WatchGuard Remote Access Point Feature



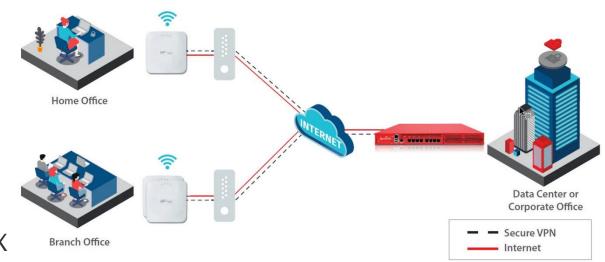
WatchGuard's Cloud-managed access points can tunnel traffic back to corporate resources based on the SSID an end-user is using from home.

Use Cases:

- Remote employees
- Remote student and faculty
- Corporate office
- Small branch office

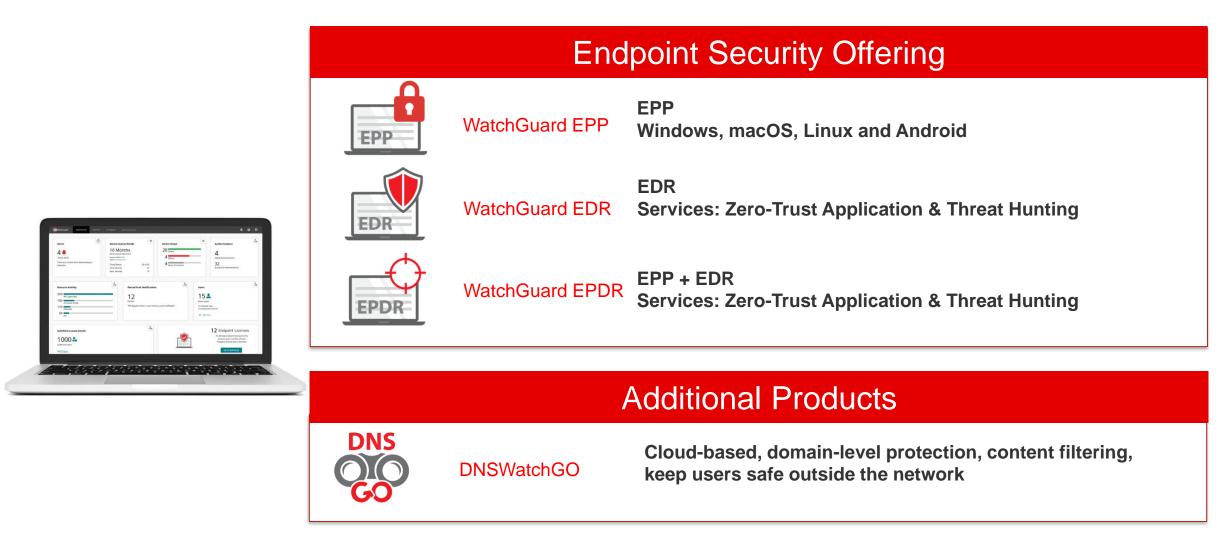
RAP Specifications:

- Supported on WatchGuard AP225W and AP327X
- IPsec VPN between AP and WatchGuard Firewall.
- Centralized Cloud-management for easy deployment and visibility.





Endpoint Security in WatchGuard Cloud

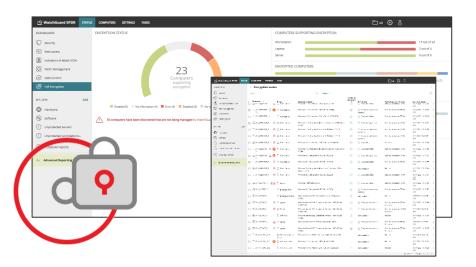




Endpoint Modules







WatchGuard Patch Management	WatchGuard Full Encryption
WatchGuard EPDR, WatchGuard EDR, and WatchGuard EPP	WatchGuard EPDR, WatchGuard EDR, and WatchGuard EPP
Manage operating system and third-party application vulnerabilities on your	Encrypt and decrypt disks and USB drives centrally without impact to end
workstations and servers	users
 Assess, monitor and prioritize operating systems and application	 leverages BitLocker, a proven and stable Microsoft technology, to
vulnerabilities and Updates	encrypt and decrypt disks without impacting end users
 Prevent incidents, systematically reducing the attack surface created by	 Prevent loss, theft and unauthorized access. Recovery keys are stored
software vulnerabilities	and recovered securely from the cloud. No need to deploy or install additional agents. No servers or additional
 Contain and mitigate vulnerability exploitation attacks with immediate updates 	costs for additional servers.



WatchGuard Shared Knowledge

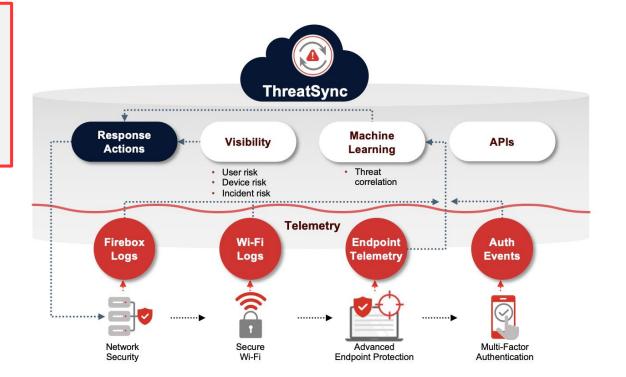


Correlation with ThreatSync[™]

ThreatSync saves security team cycles, speeds detection, and increases their accuracy by automatically correlating relevant threat data from the entire WatchGuard Unified Security Platform.

ThreatSync:

- An integrated platform for delivering extended detection and response (XDR) across environments, users and devices
- Collects, correlates, analyzes and responds to threats across security layers
- Delivers an easy-to-understand threat score for indicators and incidents
- Provides a detailed, contextualized, and actionable picture of your threat surface





100s of billions of events analyzed



2.1 billion binaries classified



Millions adversary movements tracked



Thousands of zero-day malware blocked



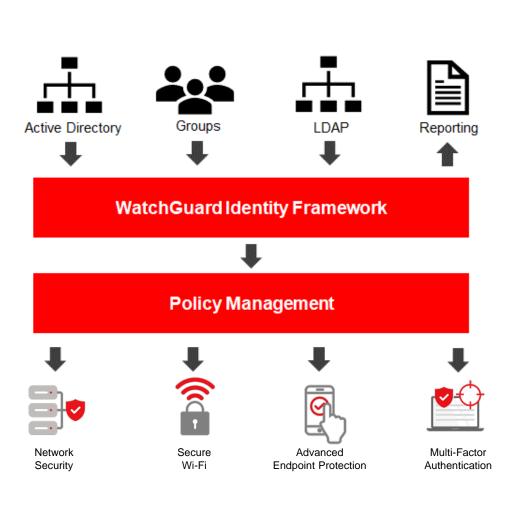
Shared



The Unified Security Platform introduces verified identity as a factor in every security analysis and improves identity management with flexible rules to configure users and devices based on risk.

WatchGuard Identity Framework:

- Unlocks risk-based user management and authentication across security layers
- Synchronizes Active Directory for all WatchGuard applications
- Simplifies reporting with group definitions and user groups
- Facilitates secure remote access via the Firebox without requiring RADIUS hardware





Use AuthPoint as an authentication server on your Firebox.

This makes it easier to configure AuthPoint for:

- Mobile VPN with SSL
- Mobile VPN with IKEv2
- Firebox authentication portal

No need for additional RADIUS hardware!

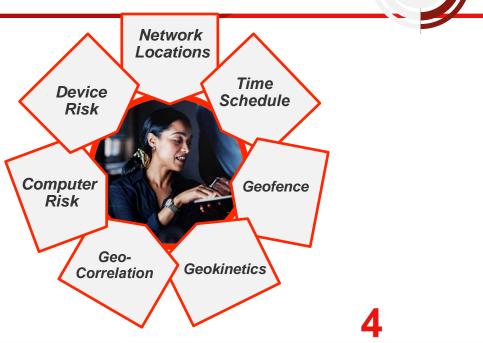
AuthPoint Gateway is ONLY required to sync users from an LDAP database.





Shared

Improve identity management capabilities by providing customizable and flexible rules based on level of risk.



- 1. Powerful method to configure authentication policies
- 2. AD Groups sync Use the AD groups within AuthPoint
- 3. Resources per policy, with specific authentication requirements
- 4. Risk Policies: Network Location, Time/Schedule and Geolocation, more

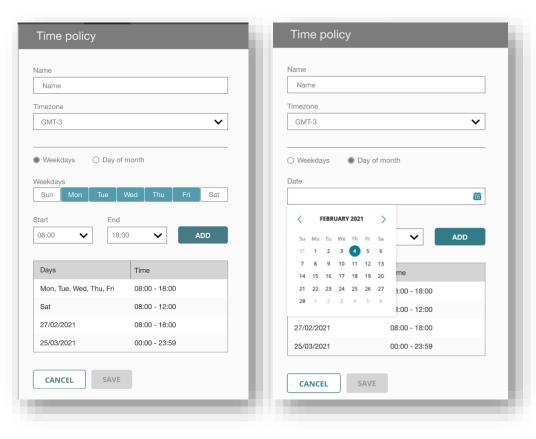
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My Customer Account	External Identities						_			- usin	

Shared

Specify the dates and times when authentication policies apply to user authentications.

You can configure a time schedule policy object if you want to:

- 1. Allow authentication only during specified times, such as work hours.
- 2. Restrict authentication during specific times, such as non-work hours and holidays.
- 3. Enforce different authentication requirements at different times.
- 4. Use a safe network location to allow users to bypass MFA when they authenticate from the office, but only during specified times, such as work hours.



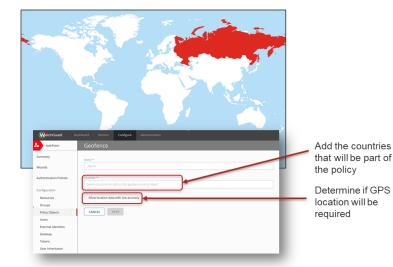


Shared

AuthPoint Risk Framework: Geographic Policy Controls



43





User: Roadrunner Location: Seattle 1st Authentication: 9:05am

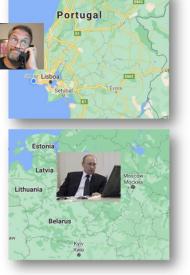
User: Roadrunner Location: San Diego 2nd Authentication: 9:30am(?)



CYBERSECURITY & INFRASTRUCTURE SECURITY AGENCY

Alex Mobile phone: Portugal

Computer Location: Russia?



Geofence – Q4 2021

- Policies based on countries protect you from risky places you don't do business
- Geolocation based only on IP address can be circumvented with VPNs
- Requiring the GPS location of the login device gives better precision for the policy

Geokinetics – Q1 2022

- Prevents access from "impossible" ٠ locations
- Considers initial login location and • time/distance between 2nd login location
- Travel 1000 miles in 30 minutes? Blocked.

Geocorrelation – Q2 2022

- Defense against social engineering/phishing
- Mobile phone used for Authentication MUST be in the same location as PC they are logging in to.

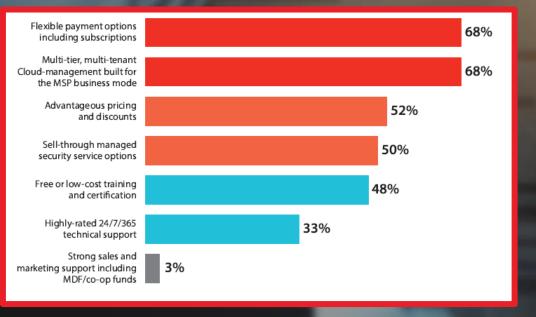
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WatchGuard Operational Alignment



Flexible Payment Options, and Multi-tier, multi-tenant-cloud management are must haves.

Powered by Pulse





Integrations for Robust Business Automation





With a robust set of APIs available at multiple layers of the Unified Security Platform, MSPs can enjoy the operational benefits of integration at scale.

Scaling your business through integration:

- More than 140 3rd party integrations to support your unique environment
- Superior interoperability with leading solutions MSP tools and marketplaces
- Easier deployments with greater confidence
- Publicly available RESTful APIs





47



Fixed-term Pre-Pay

With WatchGuard, MSPs to choose how they want to transact with us and with their customers, offering support for a wide variety of subscription, consumption, and term-based business models



go

Fixed-term Pay-as-you-

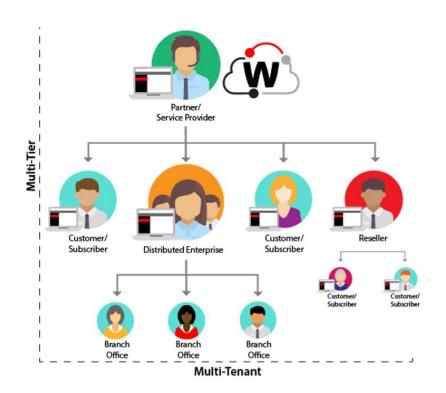
FlexPay:

- Traditional up-front purchases
- Monthly, 1-, and 3- year payment terms
- Pay-as-you-go models
- Subscriptions
- Usage-based invoicing
- Automated renewal



Zero commitment Payas-you-go





Key Features:

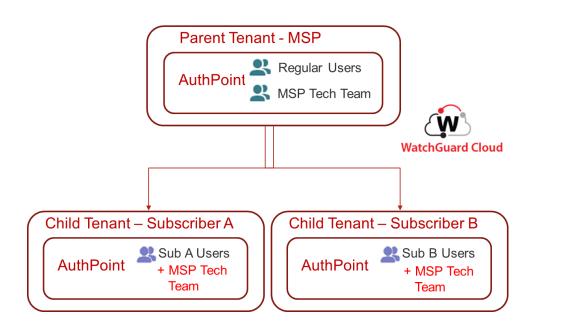
- Create unlimited tenants
- Scale to unlimited tiers
- Service Provider or Subscriber accounts
- Logically separated tenants
- Regional selection per account
- Built-in tenant types
- Parent-Child tenant relationship
- Built-in security and compliance
- Account Delegation for additional support



Operationa

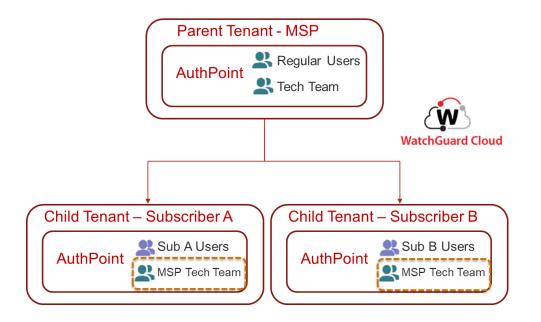
Alignment

The AuthPoint MSP Management Dilemma: Solved



Before: Additional Licenses required for Tech Teams

- MSP Tech users need to be created on every Subscriber Tenant
- Tech users will need to have 1 additional token per Subscriber
- MSP or subscribers must pay for additional licenses



Now: AuthPoint User Inheritance

- MSP Technical Team get visibility into their managed accounts
- Child tenants can inherit Tech Team users:
 - No additional licenses
 - MSP Tech users will use their own token
 - MSP users **can be used on Subscribers' policies**, as any other user from the tenant



Operational Alignment

AuthPoint Integrations – What's New





- Internally, we separate into 5 categories:
 - Remote Access & VPN: Firewalls, remote access applications, mostly RADIUS
 - Cloud Applications: SAML, for Web SSO
 - Operating Systems: User login using agents or integrations
 - IAM: IAM and Privileged access applications
 - Other Integrations: Agents with direct integration, 3rd party hardware tokens, APIs, etc.
 - Updated Integration Guides:
 - Firebox Direct Integration
 - Splunk
 - FilesAnywhere
 - ConnectWise Control
 - NetDocuments
 - Fortinet SSL VPN

More than 140 documented integrations!



Firebox: Active Directory and Azure AD

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Account Manag	ger + Q	Add Au					
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Active Directory Authentication Domain

- Alternative to Radius and the internal Firebox DB
- With Auth Domains you can setup users and groups for use in Firewall policies

Support for Azure Active Directory

Supports Azure Active Directory users for:

- Mobile VPN with SSL
- Mobile VPN with IKEv2
- Firebox Authentication Portal

Operationa

Alignment

Firebox Policy in WatchGuard Cloud: Policy Templates



Global Configuration Template

Service Provider creates and deploys the global template once.

When the Service Provider updates and deploys the template, any changes deploy to all subscribed devices automatically.

Multiple Templates

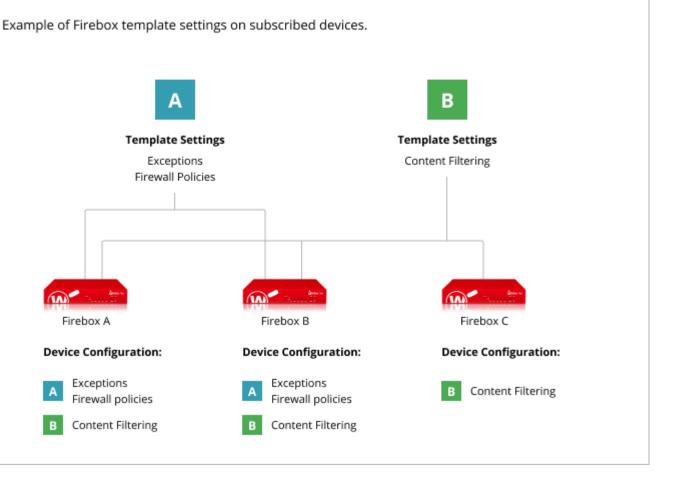
The Service Provider creates each template once.

When the Service Provider deploys an update to a template, any changes deploy to all subscribed devices automatically.

Standard Configuration Template

Service Provider creates and deploys the standard configuration template once.

The copied template in each account starts with standard settings.

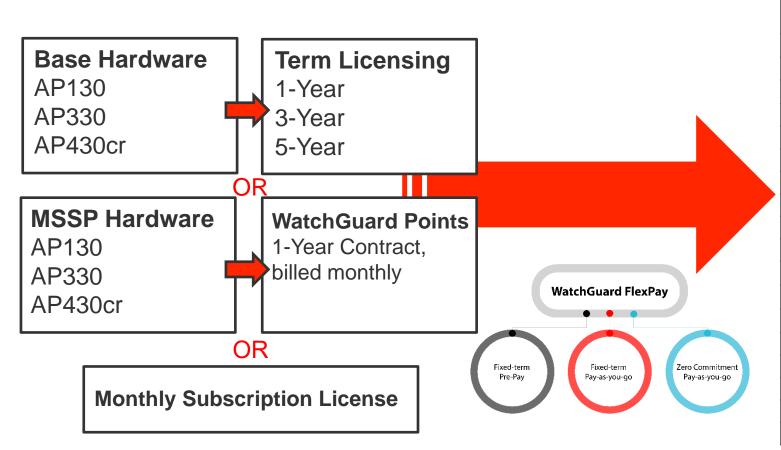




FlexPay and Wi-Fi Licensing



Management License



Feature Description	Standard Wi-Fi	USP Wi-Fi
Native WG Cloud Management Features	х	х
24/7 Support and Hardware Warranty	х	х
Inventory Management	х	x
SSH/CLI Access	Х	х
Configuration of Radio Settings	Х	х
Configuration of SSID	х	х
Configuration of Device Settings	х	х
Firmware Updated	х	х
24-Hour Reporting/Visibility	х	х
Live Status Visibility	х	х
WatchGuard Cloud API Integration for PSA	Х	х
AP Site Templating	х	х
Syslog Server Output		x
IKEV2 VPN Features (RAP)		х
Captive Portal		х
30-Day Reporting/Visibility		х
Future WatchGuard Portfolio Integrations		х
Future Security and Wi-Fi Features *		х

* Features included in USP license will be determined by WatchGuard some features may require additional products from WatchGuard to work.



WatchGuard

Automation



watchguard.com 55

Nearly a third (28%) of breaches in 2020 involved a small to midsize business Before the pandemic, it took an average of 800 days for a midsize business to detect a breach 99% of businesses recognize that they will require managed cybersecurity services to keep up with remote work









Accelerated Detection and Response

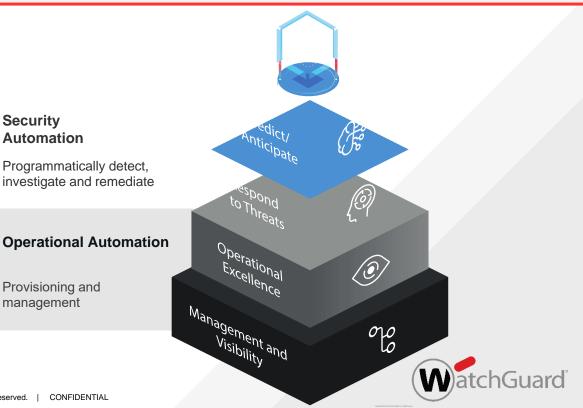
Not all network automation is created equal. The WatchGuard Automation Core accelerates processes, kills more threats, improves accuracy, and empowers your team to do more in less time, with less headache!



Significant Savings in Staff Hours and Cost

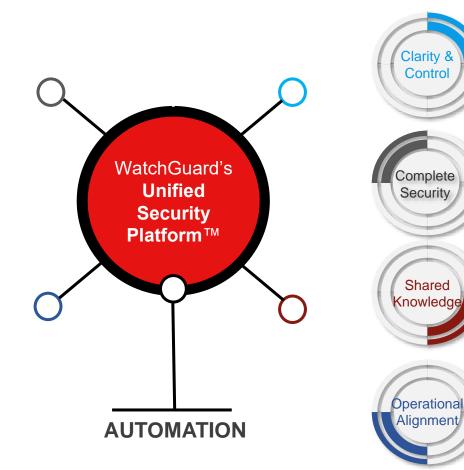


Increased Visibility and Actionable Insight



The WatchGuard Automation Core





Use artificial intelligence in threat triage.

Even with the guidance a threat score provides, you can be left dealing with a host of threats labeled as suspicious. Al trained to identify patterns humans may miss can provide tremendous value and allow you to automate the process of triaging suspicious threats.

Block more threats at the gateway with artificial intelligence.

With defensive solutions that leverage artificial intelligence (AI) and automation, you can block cyberattacks with greater efficiency, and even predict and prevent unknown threats without manual intervention.

Reduce time to detection with automate telemetry correlation and scoring. Correlating telemetry across endpoints, environments, and users exposes stealthy threats and eliminates alert confusion. And, with correlated threat scoring, you can take the guesswork out of the process.

Automate Security Management

With tight integrations with leading professional services automation (PSA) and remote monitoring and management (RMM) platforms, you can better manage your customers' networks while providing streamlined end-to-end service management, including ticketing, automated reporting, and auto-synchronizing asset information.



WatchGuard's Unified Security Platform

A scalable platform for elevating the practice of modern security delivery.

COMPREHENSIVE SECURITY

A complete portfolio of endpoint, multi-factor authentication, and network security products and services for protecting environments, users, and devices.

OPERATIONAL ALIGNMENT

Simplified business operations with direct API access, a rich ecosystem of out-of-thebox integrations, and support for all payment and consumption models via FlexPay[™].



CLARITY & CONTROL

Centralized security administration, visibility, and advanced reporting via WatchGuard Cloud[™].

SHARED KNOWLEDGE

A fully integrated platform for adopting a zerotrust security posture via WatchGuard's Identity Framework[™] and deploying a true XDR-based approach to threat detection and remediation via ThreatSync®.

AUTOMATION

WatchGuard's Automation Core[™] brings simplification and scale to every aspect of security consumption, delivery, and management.



WatchGuard Questions?

WatchGuard

Thank You